

2009 Course Summary Sheet

■ Executive Master of Business Administration (GS50)

This document will assist you with the selection of your study program and completion of your enrolment. Other useful information can be found on the Student Services website studentservices.qut.com/, which can also be accessed via the Online Enrolment portlet.

Detailed information about this course, including unit synopses and class timetables, is available from the BGSB web site: <http://www.bgsb.qut.edu.au/about/>

Location: Gardens Point campus.

Course Duration: 23 months intensive mode

Total Credit Points: 144

Standard Credit Points / Full-time Semester: 48

Course Coordinator: Dr Lyndal Drennan, EMBA Coordinator; Email: bgsbemba@qut.edu.au

IMPORTANT COURSE SPECIFIC ENROLMENT ADVICE

Students are expected to enrol as per the standard structure outlined on this Course Summary Sheet, and are responsible for ensuring their unit selection is correct. Failure to do so may result in financial and academic penalties.

Commencing Students – Commencing students have been pre-enrolled in their units for the year. Students are required to accept their enrolment in these units via the online enrolment function in QUT Virtual. Students not undertaking one or more of these units must reject the unit(s) in question. Commencing students are not permitted to overload in their first semester of study.

Continuing Students – All continuing students must refer to the ‘Course Updates’ on page 6 to ensure that course requirements are met. Students who cannot determine an enrolment program should contact BGSB Student Services.

Course Structure and Unit Selection

Students should follow the standard course progression as outlined on the Course Summary Sheet. Students who wish to select elective units from the MBA weekday delivery schedule should contact the Brisbane Graduate School of Business to discuss their enrolment program.

Teaching Period

The Cohort 9 program commences in 6TP4 2008. Students are not required to nominate a commencing teaching period

Prerequisites

Prerequisite requirements for the following units are deemed to have been satisfied upon admission to this course, except for those specifically identified in brackets and italics. Where elective units may be undertaken, students should check prerequisite requirements in the unit synopsis section of the QUT Handbook and obtain approval from the Subject Area Coordinator prior to enrolment.

Unit Offerings

Students are advised to consult the faculty timetable prior to the start of each teaching period, to ensure that they complete the correct online enrolment. The EMBA schedule is available on the BGSB timetables website:

<http://www.bgsb.qut.edu.au/study/current/timetables/mbatimetables.jsp>

Limits on grades of 3: A new policy concerning grades of 3 comes into effect from 1 January 2009 (QUT MOPP C/9.2). With effect from this date grades of 3 will no longer be considered a conceded or low pass but will be classified as a fail grade. Any grades of 3 awarded prior to 1 January 2009 will retain the conceded pass status and will be counted for graduation purposes up to the maximum number of grades of 3 permitted for your course. Grades of 3 incurred in units that commence after 1 January 2009 will not count towards your degree. The maximum number of pre-2009 grades of 3 permitted for this course can be found [here](#).

Important Note: please ensure you select the correct teaching period, class and location code for all units you are enrolled in. All units in this course have a location of Gardens Point and class code of Intensive for Cohort 7 and Block for Cohorts 8 and 9.

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Executive Master of Business Administration (GS50)

Cohort 8 – February 2008 Entry

COURSE STRUCTURE

Students must complete 15 core units and 2 integrative core units of 6 credit points (cp) each and a further 42cp of electives, which may be either 6cp or 12cp units.

COURSE STRUCTURE

Classes are scheduled once a month over a Friday to Sunday weekend intensive session, with 20 hours of classes per session. One intensive session of 14 to 17 days is scheduled in April 2009, for those attending the international study tour to China.

Enrolment instructions for Cohort 8: Students should choose the class code **BLOCK**.

The structure of the program is as follows:

Core Units	Credit Points	Teaching Period	Year Offered
GSN401 Managing in the Global Business Environment	6	5TP2	2008
GSN403 Understanding Data	6	6TP4	2008
GSN404 Financial Statements Analysis	6	6TP5	2008
GSN405 Strategic Management (<i>GSN401</i>)	6	6TP3	2008
GSN406 Human Resource Management Issues	6	5TP5	2009
GSN407 Business Communication	6	5TP2	2008
GSN408 Fundamentals of Marketing Management	6	6TP3	2008
GSN409 Organisational Behaviour 1	6	5TP8	2008
GSN410 Entrepreneurship	6	5TP6	2008
GSN412 Business Law 1 (<i>GSN401</i>)	6	6TP2	2009
GSN413 Financial Management 1 (<i>GSN403</i>)	6	6TP1	2009
GSN415 Understanding Leadership	6	5TP5	2008
GSN460 Creative Problem Solving	6	5TP3	2008
GSN490 Innovation & Technology Management (<i>48cp including GSN405</i>)	6	6TP3	2009
GSN491 Economics in Business 1	6	SUM	2008
Integrative Core Units			
GSN416 Business Plans 1 (<i>96cp including GSN404, 408, 410, 413, 415</i>)	6	6TP6	2009
GSN473 Corporate Governance and Accountability (<i>96cp including GSN404, 405, 412</i>)	6	5TP8	2009
Elective Units			
GSN425 Leadership Development (<i>GSN415</i>)	6	6TP5	2009
GSN428 International Study Tour (<i>48cp or permission of MBA Director</i>)	6	5TP3	2009
GSN445 Special Topic 2 (Doing Business with China)	6	5TP2	2009
GSN462 Negotiation Strategies (<i>GSN407</i>)	6	6TP6	2008
GSN474 Strategy Planning & Development (<i>GSN405</i>)	6	6TP3	2009
GSN480 Business Sustainability and Competitive Advantage (<i>GSN491</i>)	6	5TP6	2009
GSN496 Public Relations & Crisis Management	6	6TP4	2009

Concentrations and Minors

Elective units delivered in the EMBA block mode will contribute to a minor in Leadership. Students may choose other electives available in the MBA weekday delivery schedule. Concentrations and minors in the following areas may be attainable through the choice of elective units other than those listed above:

Accounting	Information Technology Management
Business Communication	International Business
Corporate Governance	Leadership
Economics	Marketing
Entrepreneurship	Philanthropy & Non-Profit Studies
Finance	Project Management
Health Services Management	Strategy
Human Resource Management	

For further information please refer to the GS40 Master of Business Administration Course Summary Sheet.

The Schedule of Unit Offerings to 2008 is available from the Brisbane Graduate School of Business website at www.bgsb.qut.edu.au/study/current/timetables/mbatimetables.jsp

■ Executive Master of Business Administration (GS50)

Cohort 7 – December 2007 Entry

COURSE STRUCTURE

Students must complete 15 core units and 2 integrative core units of 6 credit points (cp) each and a further 42cp of electives, which may be either 6cp or 12cp units.

COURSE STRUCTURE

Classes are scheduled once a month over a Friday to Sunday weekend intensive session, with 20 hours of classes per session. One intensive session of 14 to 17 days is scheduled in January 2008, for those attending the international study tour to China.

Enrolment instructions for Cohort 7: Students should choose the class code **INTENSIVE**.

The structure of the program is as follows:

Credit Core Units	Teaching Points	Year Period	Offered
GSN401 Managing in the Global Business Environment	6	SUM	2006
GSN403 Understanding Data	6	SEM 1	2007
GSN404 Financial Statements Analysis	6	SEM-2	2007
GSN405 Strategic Management (<i>GSN401</i>)	6	SUM	2006
GSN406 Human Resource Management Issues (<i>GSN401, 409</i>)	6	SEM-1	2008
GSN407 Business Communication	6	SUM	2006
GSN408 Fundamentals of Marketing Management	6	SEM-1	2007
GSN409 Organisational Behaviour 1	6	SEM-2	2007
GSN410 Entrepreneurship	6	SEM-1	2007
GSN412 Business Law 1 (<i>GSN401</i>)	6	SUM	2007
GSN413 Financial Management 1 (<i>GSN403</i>)	6	SEM-1	2008
GSN415 Understanding Leadership	6	SEM-2	2007
GSN460 Creative Problem Solving	6	SEM-1	2007
GSN490 Innovation & Technology Management (<i>48cp including GSN405</i>)	6	SUM	2007
GSN491 Economics in Business 1	6	SUM-1	2007
Integrative Core Units			
GSN416 Business Plans 1 (<i>96cp including GSN404, 408, 410, 413, 415</i>)	6	SEM-2	2008
GSN473 Corporate Governance and Accountability (<i>96cp including GSN404, 405, 412</i>)	6	SEM-2	2008
Elective Units			
GSN425 Leadership Development (<i>GSN415</i>)	6	SEM-1	2008
GSN428 International Study Tour (<i>48cp or permission of MBA Director</i>)	6	SUM-2	2008
GSN445 Special Topic 2 (Doing Business with China)	6	SUM-1	2007
GSN462 Negotiation Strategies (<i>GSN407</i>)	6	SEM-2	2007
GSN474 Strategy Planning & Development (<i>GSN405</i>)	6	SUM-2	2008
GSN480 Business Sustainability and Competitive Advantage (<i>GSN491</i>)	6	SEM-2	2008
GSN496 Public Relations & Crisis Management	6	SEM-2	2008

Concentrations and Minors

Elective units delivered in the EMBA intensive mode will contribute to a minor in Leadership. Students may choose other electives available in the MBA weekday delivery schedule. Concentrations and minors in the following areas may be attainable through the choice of elective units other than those listed above:

Accounting	Information Technology Management
Business Communication	International Business
Corporate Governance	Leadership
Economics	Marketing
Entrepreneurship	Philanthropy & Non-Profit Studies
Finance	Project Management
Health Services Management	Strategy
Human Resource Management	

For further information please refer to the GS40 Master of Business Administration Course Summary Sheet.

The Schedule of Unit Offerings to 2008 is available from the Brisbane Graduate School of Business website at www.bgsb.qut.edu.au/study/current/timetables/mbatimetables.jsp

COURSE UPDATES

IMPORTANT ENROLMENT INFORMATION FOR CONTINUING STUDENTS

The information below is to inform students of changes to course information. Students should read the general information that applies to all students and information listed by concentration and minor where applicable. Students who require further advice should consult the Brisbane Graduate School of Business to ensure that course requirements are met.

COURSE REQUIREMENTS

GS50 (Cohort 8)

Course Duration: 22 months intensive mode, commencing February 2008 and concluding in December 2009.

Concentrations and Minors: Leadership Minor

Elective Units

GSN425 Leadership Development (*GSN415*)

GSN428 International Study Tour

GSN445 Special Topic 2 (Doing Business with China)

GSN462 Negotiation Strategies (*GSN407*)

GSN474 Strategy Planning and Development (*GSN405*)

GSN480 Sustainable Development & Competitive Advantage (*GSN491*)

GSN496 Public Relations & Crisis Management

MBA Core Units

Cohort 8: The core units include 15 core, 2 integrative and 7 elective units (refer to page 3 for details).

GS50 (Cohort 7)

Course Duration: 22 months intensive mode, commenced December 2006 and concluding in October 2008.

Concentrations and Minors: Leadership Minor

Elective Units

GSN425 Leadership Development (*GSN415*)

GSN428 International Study Tour

GSN445 Special Topic 2 (Doing Business with China)

GSN462 Negotiation Strategies (*GSN407*)

GSN474 Strategy Planning and Development (*GSN405*)

GSN480 Business Sustainability & Competitive Advantage (*GSN491*)

GSN496 Public Relations & Crisis Management

MBA Core Units

Cohort 7: The core units include 15 core, 2 integrative and 7 elective units (refer to page 4 for details)