

2009 Course Summary Sheet

■ Master of Business Administration (Major) (GS76) (GS48) (GS97)

This document will assist you with the selection of your study program and completion of your enrolment. Other useful information can be found on the Student Services website studentservices.qut.com, which can also be accessed via the Online Enrolment portlet.

Location: Gardens Point campus.

Course Duration: 4 semesters full-time. (Two six-week teaching periods equate to one university semester for MBA courses.) The course must be completed within a maximum time period of 6 years.

Total Credit Points: 192

Standard Credit Points/Full-time Semester: 48

Course Coordinator: Dr Amanda Gudmundsson, Graduate Studies Director; Email bgsbenq@qut.edu.au

IMPORTANT COURSE SPECIFIC ENROLMENT ADVICE

Students are expected to enrol as per the standard structure outlined on this Course Summary Sheet, and are responsible for ensuring their unit selection is correct. Failure to do so may result in financial and academic penalties.

There are a number of units listed in this document that have important “footnote” information attached to them. Students must ensure they refer to the final page of this document, to be aware of this information relating to specific units.

Commencing Students – Commencing students are required to enrol as specified in the University’s letter of offer with regard to their course and major (and specialisation where applicable). Commencing students are not permitted to overload in their first semester of study.

Continuing Students – All continuing students must refer to the ‘Course Updates’ on page 4 to ensure that course requirements are met. Students who cannot determine an enrolment program should contact Faculty of Business Student Enquiries (Level 1, B Block, telephone: 07 3138 2050, fax 07 3138 1055 or E-mail: bgsbenq@qut.edu.au).

Course Design

Students must complete 14 core units and 2 integrative core units of 6 credit points (cp) each, a major of 48cp in a selected study area, plus a further 48cp of electives which may be taken as a concentration or minor.

Course Structure and Unit Selection

Students should refer to the Schedule of Unit Offerings to carefully plan which elective units they wish to undertake. Core units should be planned around the availability of elective units. Students requiring assistance with their course planning may contact the Brisbane Graduate School of Business on 07 3138 2050.

Electives

The Schedule of Unit Offerings is available online at www.bgsb.qut.edu.au/study/current/timetables/mbatimetables.jsp. Students may undertake other postgraduate Business elective units, subject to the approval of the Graduate Studies Director.

Teaching Period (6TP1, 6TP2, 6TP3, 6TP4, 6TP5, 6TP6)

MBA units are offered in 6-week teaching periods. The terminology for these is 6TP1 through 6TP6. Please refer to the BGSB Academic Calendar for the start dates of each teaching period: www.bgsb.qut.edu.au/study/current/timetables/mbatimetables.jsp.

Prerequisites

Prerequisite requirements for the following units are deemed to have been satisfied upon admission to this course, except for those specifically identified in brackets and italics. Where elective units may be undertaken, students should check prerequisite requirements in the unit synopsis section of the QUT Handbook and obtain approval from the Unit Coordinator prior to enrolment.

Unit Offerings

Students are advised to consult the timetable prior to the start of each teaching period and refer to the Schedule of Unit Offerings. The BGSB timetable and Schedule of Unit Offerings are available online: www.bgsb.qut.edu.au/study/current/timetables/mbatimetables.jsp

Limits on grades of 3: A new policy concerning grades of 3 comes into effect from 1 January 2009 (QUT MOPP C/9.2). With effect from this date grades of 3 will no longer be considered a conceded or low pass but will be classified as a fail grade. Any grades of 3 awarded GS76, 48 30 September 2008 CRICOS No: 00213J 1

prior to 1 January 2009 will retain the conceded pass status and will be counted for graduation purposes up to the maximum number of grades of 3 permitted for your course. Grades of 3 incurred in units that commence after 1 January 2009 will not count towards your degree. The maximum number of pre-2009 grades of 3 permitted for this course can be found [here](#).

Important Note: please ensure you select the correct teaching period, class and location code for all units you are enrolled in. All units in this course have a location of Gardens Point and a class of Internal (ie. GP Internal).

COURSE STRUCTURE

The following fourteen (14) core units must be completed:

Unit Code and Title	Credit Points	Contact Hrs/Wk	Teaching Period
GSN401 Managing in the Global Business Environment	6	3	6TP1:2:3:4:5:6
GSN403 Understanding Data	6	3	6TP1:3:5
GSN404 Financial Statements Analysis	6	3	6TP2:4:6
GSN405 Strategic Management	6	3	6TP1:3:5
GSN406 Human Resource Management Issues	6	3	6TP2:4:6
GSN407 Business Communication	6	3	6TP2:4:6
GSN408 Fundamentals of Marketing Management	6	3	6TP1:3:5
GSN409 Organisational Behaviour 1	6	3	6TP1:3:5
GSN410 Entrepreneurship	6	3	6TP2:4:6
GSN412 Business Law 1	6	3	6TP1:3:5
GSN413 Financial Management 1 (<i>GSN403</i>)	6	3	6TP2:4:6
GSN415 Understanding Leadership	6	3	6TP1:3:5
GSN490 Managing Technological Innovation (<i>48cp including GSN405</i>)	6	3	6TP1:3:5
GSN491 Economics in Business 1	6	3	6TP2:4:6

Plus the following two (2) integrative core units:

Integrative Units	Credit Points	Contact Hrs/Wk	Teaching Period
GSN416 Business Plans 1 (<i>96cp including GSN405, 410</i>)	6	3	6TP1:3:5
GSN473 Corporate Governance and Accountability (<i>96cp including GSN404, 412</i>)	6	3	6TP2:4:6

Plus 48 credit points of elective units, in which students are required to undertake a major (48cp) in one of the Major study areas listed on page 3.

Plus a further 48 credit points of elective units, which may be undertaken as one or more concentration (36cp) or minor (24cp) in the following areas:

- Accounting
- Corporate Governance
- Entrepreneurship
- Finance
- Health Services Management
- Human Resource Management
- International Business
- Information Technology Management
- Leadership
- Marketing
- Philanthropy & Nonprofit Studies
- Project Management
- Strategy

For further information on concentrations and minors please refer to the GS75 Master of Business Administration Course Summary Sheet.

The BGSB reserves the right to run any of these units in an alternative delivery mode if there are less than 15 enrolments.

MAJOR STUDY AREAS

Entrepreneurship

Required: GSN420 New Venture Strategy (*GSN405*); GSN423 Financial Management 2 (*GSN413*); GSN429 New Venture Marketing (*GSN408*); GSN430 New Venture Funding (*GSN413*); GSN431 New Venture Growth & Transitions (*GSN405*); GSN434 Venture Capital (*GSN413*); GSN440 Risk Management; GSN479 Spreadsheet Modelling for Managers (*GSN403*)

ATTENTION CONTINUING STUDENTS: you must refer to the 'Course Updates' page regarding changes to the Entrepreneurship major.

Information Technology Management

Required: Choose 48cp from elective list

*Elective List: ITN201 Enterprise Architecture; ITN228 Enterprise Systems (*ITN201*); ITN241 Information Technology Management (*ITN201*); ITN264 Information Systems Consulting; ITN266 Information Management (*ITN201*); ITN272 Information Technology Project Management; ITN298 Business Process Management (*ITN228 or ITN233*)

* *All elective units are subject to availability.*

ATTENTION CONTINUING STUDENTS: you must refer to the 'Course Updates' page regarding changes to the Information Technology Management major.

COURSE UPDATES

IMPORTANT ENROLMENT INFORMATION FOR CONTINUING STUDENTS

The information below is to inform students of changes to course information. Students should read the general information that applies to all students and information listed by concentration and minor where applicable. Students who require further advice should consult the Brisbane Graduate School of Business to ensure that course requirements are met.

COURSE REQUIREMENTS

The MBA(Major) was revised in 2008 to require 48cp of elective units in a selected major study area (refer to page 3 for details).

Continuing students may continue under the old course structure, in which students are required to undertake 60cp in a selected major study area in addition to a further 30 credit points of elective units undertaken as a concentration (36cp) or minor (24cp). Refer to Major areas listed on page 5 for more information.

MBA CORE UNITS

Continuing students who commenced prior to 2009

The core units were revised in 2008 to include 14 core and 2 integrative core units, with the unit GSN460 discontinued. Continuing students who have not completed the discontinued core unit GSN460 must complete under the new core unit structure (refer to page 2 for details).

Continuing students who commenced prior to 2005

The MBA core was revised in 2005 to include 15 core and 2 integrative core units, with the units GSN402, GSN411 and GSN414 discontinued.

Continuing students who have not completed the discontinued core units GSN402, GSN411 or GSN414 must complete under either the 2005 core unit structure (below) or the 2009 core unit structure (refer to page 2 for details).

Core Units

GSN401 Managing in the Global Business Environment
GSN403 Understanding Data
GSN404 Financial Statements Analysis
GSN405 Strategic Management
GSN406 Human Resource Management Issues
GSN407 Business Communication
GSN408 Fundamentals of Marketing Management
GSN409 Organisational Behaviour 1
GSN410 Entrepreneurship
GSN412 Business Law 1
GSN413 Financial Management 1
GSN415 Understanding Leadership
GSN460 Creative Problem Solving (*no longer offered*)
GSN490 Managing Technological Innovation
GSN491 Economics in Business 1

Integrative Core Units

GSN416 Business Plans 1
GSN473 Corporate Governance and Accountability

Continuing students who have completed one or more of the discontinued core units (GSN402, GSN411 or GSN414) may continue under the previous core unit structure, in which the 16 core units (GSN401 through GSN416) must be completed, or transfer into the new core structure using the table below as a guide.

Discontinued Core Units:

<u>If this discontinued core unit/s has been completed:</u>	<u>Then the following Economics unit must be taken:</u>	<u>Plus the following Technology unit must be taken:</u>
GSN402 only	GSN491 Economics in Business 1	Course requirements have been met.
GSN411 only	EFN405 Managerial Economics	GSN490 Managing Technological Innovation
GSN414 only	EFN405 Managerial Economics	GSN490 Managing Technological Innovation
GSN402 and GSN411	EFN405 Managerial Economics	Course requirements have been met.
GSN402 and GSN414	EFN405 Managerial Economics	Course requirements have been met.
GSN402, GSN411 and GSN414	Course requirements have been met.	Course requirements have been met.

The core unit GSN490 Managing Technological Innovation is incompatible with the discontinued core unit GSN402 Strategic Use of Information Technology. If you have completed GSN402 you cannot enrol in GSN490.

MAJORS

Accounting

This study area was discontinued in 2008, and is only available to students who commenced prior to 2009. Those students may continue this major through to the completion of their course, subject to availability of elective units:

Core: GSN404 Financial Statements Analysis

Required: GSN427 Financial Planning and Control

Electives: Choose 48cp from: AYN412 Company Law; AYN414 Cost and Management Accounting; AYN416 Financial Accounting 1; AYN417 Financial Accounting 2; AYN418 Financial Accounting 3; AYN424 International Accounting; AYN439 Management Accounting; AYN443 Electronic Commerce Cycles

Economics

This study area was discontinued in 2008, and is only available to students who commenced prior to 2009. Those students may continue this major through to the completion of their course, subject to availability of elective units:

Core: GSN491 Economics in Business 1

Required: GSN492 Economics in Business 2

Electives: 48cp from: BSN506 Econometric Methods; EFN410 Economic & Financial Modelling; EFN500 Contemporary Macroeconomic Theory; EFN502 Developments in Microeconomic Theories

Students who commenced prior to 2005 and have completed the necessary discontinued units may continue through to the completion of their course under the previous structure:

Core: GSN411 Economics of Strategy 1; GSN414 Business Conditions Analysis 1

Required: GSN421 Economics of Strategy 2; GSN424 Business Conditions Analysis 2

Electives: Choose 36cp from: GSN451 Contemporary Issues in the International Political Economy; GSN453 Economics of Health & Health Care; GSN454 Economics of Information & Electronic Commerce; BSN506 Econometric Methods; EFN410 Economic & Financial Modelling; EFN500 Contemporary Macroeconomic Theory; EFN502 Developments in Microeconomic Theories

Electronic Business

The Electronic Business major is only available to students who commenced prior to 2005. Students who commenced prior to 2005 and have completed the necessary discontinued units may through to the completion of their course under the previous structure:

Core: GSN402 Strategic Use of Information Technology

Required: GSN435 Electronic Commerce; GSN469 Internet Applications; GSN470 E-Business; GSN463 Australian E-Communications Policy **or** GSN464 International E-Communications Policy

Electives: Choose 30cp from: GSN447 Strategic Internet Marketing 1; GSN448 Strategic Internet Marketing 2; GSN454 Economics of Information & Electronic Commerce; GSN465 Advanced E-Commerce; GSN466 Technology Infrastructure Management; GSN467 Knowledge Management; GSN468 Public & Commercial Policy in the ICT Sector; GSN471 E-Publishing; AYN446 The Law of E-Commerce; AYN448 Management of Electronic Business Processes; ITN260 Electronic Commerce Site Development; ITN272 Information Technology Project Management

Entrepreneurship

This study area was revised in 2008. Students who commenced prior to 2009 may continue under the previous structure, subject to availability of units:

Core: GSN410 Entrepreneurship; GSN416 Business Plans 1; GSN460 Creative Problem Solving

Required: GSN420 New Venture Strategy; GSN429 New Venture Marketing; GSN430 New Venture Funding

Electives: Choose 24cp from: GSN426 Business Plans 2; GSN427 Financial Planning and Control; GSN431 New Venture Growth & Transitions; GSN432 New Venture Leadership & Human Resource Management; GSN434 Venture Capital; GSN479 Spreadsheet Modelling for Managers; GSN494 Innovating for Business Competitiveness

Students who commenced prior to Semester 2, 2003 may continue through to the completion of their course under the following structure, subject to availability of elective units:

Core: GSN410, Entrepreneurship; GSN416 Business Plans 1

Required: GSN420 New Venture Strategy; GSN426 Business Plans 2

Electives: GSN429 New Venture Marketing; GSN430 New Venture Resourcing; GSN431 New Venture Growth & Transitions; GSN432 New Venture Leadership & Human Resource Management; GSN434 Venture Capital; GSN435 Electronic Commerce; GSN447 Strategic Internet Marketing 1; GSN448 Strategic Internet Marketing 2; GSN460 Creative Problem Solving; GSN470 E-Business; GSN480 Business Sustainability and Competitive Advantage; AMN443 Product & Service Innovation

Finance

This study area was discontinued in 2008, and is only available to students who commenced prior to 2009. Those students may continue this major through to the completion of their course, subject to availability of elective units.

Core: GSN413 Financial Management 1; GSN491 Economics in Business 1

Required: GSN423 Financial Management 2

Electives: Choose 42cp from: GSN492 Economics in Business 2; GSN430 New Venture Resourcing; GSN434 Venture Capital; GSN479 Spreadsheet Modelling for Managers; EFN401 Advanced Financial Institutions Management; EFN412 Advanced Managerial Finance; EFN414 International Finance; EFN415 Security Analysis; EFN416 Treasury & Portfolio Management; EFN501 Corporate and Commercial Lending; EFN506 Advanced International Finance

Students who commenced prior to 2005 and have completed the necessary discontinued units may continue through to the completion of their course under the following structure:

Core: GSN413 Financial Management 1; GSN414 Business Conditions Analysis 1

Required: GSN423 Financial Management 2

Electives: Choose 42cp from: GSN424 Business Conditions Analysis 2; GSN430 New Venture Resourcing; GSN434 Venture Capital; GSN451 Contemporary Issues in the International Political Economy; GSN479 Spreadsheet Modelling for Managers; EFN401 Advanced Financial Institutions Management; EFN412 Advanced Managerial Finance; EFN414 International Finance; EFN415 Security Analysis; EFN416 Treasury & Portfolio Management; EFN501 Corporate and Commercial Lending; EFN506 Advanced International Finance

Information Technology Management

This study area was revised in 2008. Students who commenced prior to 2009 may continue under the previous structure, subject to availability of units:

Core: GSN490 Managing Technological Innovation

Electives: Choose 54cp from: ITN201 Enterprise Architecture; ITN228 Enterprise Systems; ITN241 Information Technology Management; ITN264 Information Systems Consulting; ITN266 Information Management; ITN272 Information Technology Project Management; ITN298 Business Process Management

The inactive units GSN435 Electronic Commerce, GSN447 Strategic Internet Marketing 1, GSN466 Technology Infrastructure Management, GSN469 Internet Applications, GSN470 E-Business, ITN220 Major Issues in Information Systems, ITN255 Knowledge Management and ITN330 Information Issues & Policy may be counted toward this major.

Students who commenced prior to 2007 and have completed the necessary discontinued units may continue through to the completion of their course under the following structure:

Core: GSN490 Managing Technological Innovation

Required: GSN470 E-Business

Electives: Choose 48cp from: GSN447 Strategic Internet Marketing 1; ITN220 Major Issues in Information Systems; ITN252 Process Engineering; ITN255 Knowledge Management & Enterprise Wide Systems; ITN272 Information Technology Project Management; ITN330 Information Issues & Values; ITN266 Principles of Information Management

Public Management

This major was discontinued in 2007.