

2009 Course Summary Sheet

■ Master of Business (Research) (BS92)

This document will assist you with the selection of your study program and completion of your enrolment. Other useful information can be found on the Student Services website studentservices.qut.com/, which can also be accessed via the Online Enrolment portlet.

Commencing Students, while it is recommended that you print-off the relevant pages of this document for your records, before the next cycle of enrolment you **MUST** also look at future Course Summary sheets in case there are any changes to your course and/or units that you need to be aware of.

Location: Gardens Point (GP) campus

Total credit points: 144 credit points (for entry without Honours), 96 credit points (for entry with Honours)

Standard Credit Points/Full-time Semester: 48

Course Coordinator: Professor Per Davidsson, Assistant Dean, Research

School Research Coordinators:

Accountancy and Philanthropy & Non-Profit Studies: Professor Natalie Gallery; Room: B322, GP; Phone: 3138 4320; Email: n.gallery@qut.edu.au

Advertising: Associate Professor Judy Drennan; Room: Z1042, GP; Phone: 3138 5308; Email: j.drennan@qut.edu.au

Banking & Finance: Professor Janice How; Room: Z816, GP; Phone: 3138 4321; Email: janice.how@qut.edu.au

Economics: Professor Janice How; Room: Z816, GP; Phone: 3138 4321; Email: janice.how@qut.edu.au

Human Resource Management: Dr Stephane Tywoniak, Room: Z945, GP; Phone: 3138 2523; Email: s.tywoniak@qut.edu.au

International Business: Associate Professor Judy Drennan; Room: Z1042, GP; Phone: 3138 5308; Email: j.drennan@qut.edu.au

Management: Dr Stephane Tywoniak, Room: Z945, GP; Phone: 3138 2523; Email: s.tywoniak@qut.edu.au

Marketing: Associate Professor Judy Drennan; Room: Z1042, GP; Phone: 3138 5308; Email: j.drennan@qut.edu.au

Public Relations: Associate Professor Judy Drennan; Room: Z1042, GP; Phone: 3138 5308; Email: j.drennan@qut.edu.au

IMPORTANT COURSE SPECIFIC ENROLMENT ADVICE

Students are expected to enrol as per the standard structure outlined on this Course Summary Sheet, and are responsible for ensuring their unit selection is correct. Failure to do so may result in financial and academic penalties.

Underloads – Students must be aware that choosing to underload (ie, to enrol in less than the standard credit point load for their approved attendance mode) may put them ‘out of step’ with their program of study and there is no guarantee that units will be available when required for progression or that they will have the prerequisites for progression. Students wishing to underload must gain approval from the School Research Coordinator, and must be aware of the maximum time limit for completion of their course (2 years full-time or equivalent for BS92). International students must study full-time to meet their visa requirements unless they have the permission of the International Students Office (Email: international_enq.bus@qut.edu.au to underload).

Course Progression – Students should attempt to follow the standard course progression as outlined on the Course Summary Sheet. Failure to do so could result in difficulties in unit selection. It is a student’s responsibility to ensure they have met prerequisite and corequisite requirements when they select their enrolment program.

Commencing Students – Commencing students are required to enrol as specified in the University’s letter of offer in regards to their course and major. Commencing students are not permitted to overload in their first semester of study.

Continuing Students – Continuing students must refer to the ‘[Course Updates](#)’ on page 6 to ensure that course requirements are met. Students who cannot determine an enrolment program should contact the relevant School.

Contact Details

For any enquiries regarding this course contact the Faculty of Business Student Enquiries Centre on Level 1, B Block, telephone: 07 3138 2050, fax 07 3138 1537 or email: bus@qut.com.

Course Design

For entry without an Honours degree students must complete four approved coursework units (48 credit points) and a dissertation (96 credit points) as per the programs of study prescribed below.

For entry with an Honours degree, students must complete a dissertation (96 credit points).

Mid-year Entry Students should contact the Research Studies Officer in the Faculty of Business on Ph: 07 3138 1320 or email: bus.research@qut.edu.au for enrolment advice and course progression details.

Prerequisites

Prerequisite requirements for the following units are deemed to have been satisfied upon admission to this course, except for those specifically identified in brackets and italics. Where elective units may be undertaken, students should check prerequisite requirements in the unit synopsis section of the QUT Handbook and obtain approval from the School Research Coordinator prior to enrolment.

Important Note: Please ensure you select the correct teaching period, class and location code for all units you are enrolled in. All units in this course have a location of Gardens Point and a class of Internal.

ACCOUNTANCY (ACC)

Course Requirements

Students must complete three prescribed units (36 credit points), one elective unit (12 credit points) and a thesis (96 credit points).

Prescribed Units	Credit Points	Semester of Offer
BSN502 Research Methodology	12	1 & 2
AYN433 Research Topics in Accounting OR Other postgraduate unit approved by the School Research Coordinator	12	1
BSN412 Qualitative Research & Analytical Techniques OR	12	1 & 2
BSN414 Quantitative Research Methods	12	1 & 2

Elective Unit

One 12 credit point elective unit approved by the School Research Coordinator

Thesis

BSN600 Thesis (parts 1-8)	96	1 & 2
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While enrolled in the Master of Business (Research) program, students are required to present a seminar detailing their research proposal and attend the School research seminars.

ADVERTISING (ADV)

Course Requirements

Students must complete two prescribed units (24 credit points), two electives (24 credit points), and a thesis (96 credit points).

Compulsory Core Units	Credit Point	Semester of Offer
Select two units:		
BSN414 Quantitative Research Methods	12	1 & 2
BSN502 Research Methodology	12	1 & 2
BSN503 Research Seminar	12	1 & 2
BSN412 Qualitative Research & Analytical Techniques	12	1 & 2

Elective Units

The elective units may be selected from any 12 credit point postgraduate unit in the specialisation area (Advertising), subject to the approval of the School Research Coordinator.

Thesis

BSN600 Thesis (parts 1-8)	96	1 & 2
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BANKING & FINANCE (BKF)

Course Requirements

Students must complete three prescribed units (36 credit points), one elective (12 credit points), and a thesis (96 credit points).

	Credit Points	Semester of Offer
Compulsory Core Units		
BSN506 Econometric Methods	12	1
Banking & Finance Units		
EFN504 Finance Honours	12	1
EFN505 Financial Risk Management	12	1
Elective Unit		
The elective unit may be taken from any 12 credit point postgraduate unit offered by the Faculty of Business, subject to the approval of the School Research Coordinator.		
Thesis		
BSN600 Thesis (parts 1-8)	96	1 & 2

ECONOMICS (ECO)

Course Requirements

Students must complete three prescribed units (36 credit points), one elective (12 credit points), and a thesis (96 credit points).

	Credit Points	Semester of Offer
Compulsory Core Units		
BSN506 Econometric Methods	12	1
Economics Units		
EFN500 Contemporary Macroeconomic Theory	12	1
EFN502 Developments in Microeconomic Theories	12	1
Elective Unit		
The elective unit may be taken from any 12 credit point postgraduate unit offered by the Faculty of Business, subject to the approval of the School Research Coordinator.		
Thesis		
BSN600 Thesis (parts 1-8)	96	1 & 2

ENTREPRENEURSHIP AND INNOVATION (EAI)

Course Requirements

Students must complete three prescribed units (36 credit points), one elective (12 credit points), and a thesis (96 credit points).

	Credit Points	Semester of Offer
Prescribed Units		
GSN234 Contemporary Issues in Entrepreneurship	12	1
BSN502 Research Methodology	12	1 & 2
BSN503 Research Seminar	12	1 & 2
Elective Unit		
The elective unit within the specialisations area may be taken from any 12 credit point postgraduate unit offered by the Faculty of Business, subject to the approval of the School Research Coordinator.		
Thesis		
BSN600 Thesis (parts 1-8)	96	1 & 2

HUMAN RESOURCE MANAGEMENT (HRM)

Under the umbrella of Human Resources Management, students may also be able to undertake a thesis in Employee Relations.

Course Requirements

Students must complete two prescribed units (24 credit points), two elective units (24 credit points) and a thesis (96 credit points).

	Credit Points	Semester of Offer
Compulsory Core Units		
BSN502 Research Methodology	12	1 & 2
BSN503 Research Seminar	12	1 & 2

Elective Units

2 elective units (24 credit points) with approval of the School Research Coordinator. The elective units may be undertaken from any 12 credit point postgraduate unit offered in the School of Management or other postgraduate unit, with the approval of the School Research Coordinator.

Thesis

BSN600 Thesis (parts 1-8)	96	1 & 2
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INTERNATIONAL BUSINESS (INB)

Students must complete two prescribed units (24 credit points), two electives (24 credit points), and a dissertation (48 credit points).

Compulsory Core Units	Credit Points	Semester of Offer
Select two units:		
BSN414 Quantitative Methods	12	1 & 2
BSN502 Research Methodology	12	1 & 2
BSN503 Research Seminar	12	1 & 2
BSN412 Qualitative Research & Analytical Techniques	12	1 & 2

Elective Units

The elective units may be selected from any 12 credit point postgraduate unit offered by the School of Advertising, Marketing and Public Relations, in the specialisation area (International Business), subject to the approval of the School Research Coordinator.

Thesis

BSN600 Thesis (parts 1-8)	96	1 & 2
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MANAGEMENT (MAN)

Course Requirements

Students must complete two prescribed units (24 credit points), two elective units (24 credit points) and a thesis (96 credit points).

Compulsory Core Units	Credit Points	Semester of Offer
BSN502 Research Methodology	12	1 & 2
BSN503 Research Seminar	12	1 & 2

Elective Units

2 elective units (24 credit points) with approval of the School Research Coordinator. The elective units may be undertaken from any 12 credit point postgraduate unit offered in the School of Management or other postgraduate unit, with the approval of the School Research Coordinator.

Thesis

BSN600 Thesis (parts 1-8)	96	1 & 2
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MARKETING (MKG)

Course Requirements

Students must complete two prescribed units (24 credit points), two electives (24 credit points), and a thesis (96 credit points).

Compulsory Core Units	Credit Points	Semester of Offer
Select two units		
BSN414 Quantitative Research Methods	12	1 & 2
BSN502 Research Methodology	12	1 & 2
BSN503 Research Seminar	12	1 & 2
BSN412 Qualitative Research & Analytical Techniques	12	1 & 2

Elective Units

The elective units may be selected from any 12 credit point postgraduate unit in the specialisation area (Marketing), subject to the approval of the School Research Coordinator.

Thesis

BSN600 Thesis (parts 1-8)	96	1 & 2
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PHILANTHROPY AND NON-PROFIT STUDIES (PNS) (Subject to University approval)

Course Requirements

Students must complete two prescribed units (24 credit points), two elective units (24 credit points) and a thesis (96 credit points).

Prescribed Units	Credit Points	Semester of Offer
BSN502 Research Methodology	12	1 & 2
BSN412 Qualitative Research & Analytical Techniques OR	12	1 & 2
BSN414 Quantitative Research Methods	12	1 & 2

Elective Unit

Two 12 credit point elective units approved by the Accountancy School Research Coordinator

Thesis

BSN600 Thesis (parts 1-8)	96	1 & 2
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PUBLIC RELATIONS (PRG)

Course Requirements

Students must complete two prescribed units (24 credit points), two electives (24 credit points), and a thesis (96 credit points).

Compulsory Core Units	Credit Points	Semester of Offer
Select two units		
BSN414 Quantitative Research Methods	12	1 & 2
BSN502 Research Methodology	12	1 & 2
BSN503 Research Seminar	12	1 & 2
BSN412 Qualitative Research & Analytical Techniques	12	1 & 2

Elective Unit

The elective unit may be taken from any 12 credit point postgraduate unit in the specialisation area (Public Relations), subject to the approval of the School Research Coordinator.

Thesis

BSN600 Thesis (parts 1-8)	96	1 & 2
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COURSE UPDATES

IMPORTANT ENROLMENT INFORMATION FOR CONTINUING STUDENTS

The information below is to inform students of changes to course information. Students should read the course requirements information that applies to all continuing students and any other information below that pertains to their program of study. Students who require further advice should consult the relevant school to ensure that course requirements are met.

COURSE REQUIREMENTS

No updates have been made to the requirements of this course.

MAJORS

Accountancy

Units for the Accountancy Major have been revised. Students who commenced prior to 2008 should consult the School of Accountancy, phone 07 3138 5292 or via acceng@qut.edu.au to discuss their enrolment program.

Advertising

Compulsory Core Units for the Advertising Major have been revised. Students who commenced prior to 2004 should consult the School of Advertising, Marketing and Public Relations, phone 07 3138 1866 or via amprenq@qut.edu.au to discuss their enrolment program.

Marketing

Compulsory Core Units for the Marketing Major have been revised. Students who commenced prior to 2004 should consult the School of Advertising, Marketing and Public Relations, phone 07 3138 1866 or via amprenq@qut.edu.au to discuss their enrolment program.

Public Relations

Compulsory Core Units for the Public Relations Major have been revised. Students who commenced prior to 2004 should consult the School of Advertising, Marketing and Public Relations, phone 07 3138 1866 or via amprenq@qut.edu.au to discuss their enrolment program.