

2008 Course Summary Sheet

■ Master of Business Administration/Master of Applied Finance (BS47)

This document will assist you with the selection of your study program and completion of your enrolment. Other useful information can be found on the Student Services website studentservices.qut.com/, which can also be accessed via the Online Enrolment portlet.

Attention to Students:

This course was discontinued in 2005. However, students who are currently enrolled in this course will be able to continue with their enrolment to the completion of this course.

Location: Gardens Point campus

Course Duration: 5 semesters full-time or 10 semesters part-time. The course must be completed within a maximum time period of seven years.

Total Credit Points: 240

Standard Credit Points/Full-time Semester: 48

(Two six-week teaching periods equate to one university semester for BGSB courses)

Course Coordinators:

Brisbane Graduate School of Business (BGSB): Dr Lyndal Drennan, MBA Director; Email bgsbenq@qut.edu.au

Faculty of Business: Mr Andrew Paltridge, Director of Studies

Subject Area Coordinator:

School of Economics and Finance: Mr Peter Whelan; Room Z833B; GP; Phone 3138 2662, Facsimile 3138 1500, Email: p.whelan@qut.edu.au

IMPORTANT COURSE SPECIFIC ENROLMENT ADVICE

Students are expected to enrol as per the standard structure outlined on this Course Summary Sheet, and are responsible for ensuring their unit selection is correct. Failure to do so may result in financial and academic penalties.

Underloads – Students must be aware that choosing to underload (ie, to enrol in less than the standard credit point load for their approved attendance mode) may put them ‘out of step’ with their program of study and there is no guarantee that units will be available when required for progression or that they will have the prerequisites for progression. Students choosing to underload must be aware of the maximum time limit for completion of their course (7 years for BS47). International students must study full-time.

Overloads – It is not expected that a student should overload (ie, undertake more credit points than the standard semester load). Unit overloads are not permitted in the first semester of study. Applications to overload will only be considered where a student has not failed any units in the previous semester. If an overload has been approved, a maximum of 5 units may be undertaken in one semester. Students choosing to overload should be aware of the possible academic consequences of an increased study load.

Course Progression – Students should attempt to follow the standard course progression as outlined on the Course Summary Sheet. Failure to do so could result in difficulties in unit selection. It is a student’s responsibility to ensure they have met pre-requisite and co-requisite requirements when they select their enrolment program.

Continuing Students – All continuing students must refer to the ‘[Course Updates](#)’ at the end of this document to ensure that course requirements are met. Students who cannot determine an enrolment program should contact BGSB Student Services.

Professional Recognition

Students will meet the educational requirements for Senior Associate membership of the Financial Services Institute of Australasia (FINSIA). Graduates may meet the educational requirements for professional level membership of the FTA – CFTP (the Finance and Treasury Association Limited – Certified Finance and Treasury Professional). Graduates require a minimum of four finance, treasury, risk management or investment management units at graduate level. (This can include one accounting & taxation and one finance law unit.)

Course Design

Students must complete a total of 240 credit points.

Course Structure and Unit Selection

The course can be undertaken on a full-time basis over 5 semesters or on a part-time basis over ten semesters. Students should contact the Brisbane Graduate School of Business on (07) 3138 1264 to discuss their Enrolment Program.

Some applicants may require unit substitution where they have studied the equivalent of some introductory units in their undergraduate qualification. Choice of unit substitution will be undertaken by the Subject Area Coordinator in conjunction with and on the approval of the Director of Studies.

Early Exit Programs

With completion of the appropriate units, students may exit with MBA/Graduate Diploma in Applied Finance (192 cp), which, if planned in advance, may be completed in 4 semesters full-time or 8 semesters part-time. Students should seek the advice of the School of Economics and Finance.

Teaching Period (6TP1, 6TP2, 6TP3, 6TP4, 6TP5, 6TP6)

Students undertaking 6 credit point units will be required to nominate a teaching period which correlates to the start date of teaching. The terminology for these is 6TP1 through to 6TP6 and students will need to nominate the correct teaching period on their online enrolment. Refer to the BGSB Academic Calendar for the start dates of each teaching period:

www.bgsb.qut.edu.au/study/current/timetables/mbatimetables.jsp .

Full-time Course Structure

The structure of the MBA/MAppFin program is demonstrated in the following table. Note that this is only one of many paths through the double MBA/MAppFin program, since not all core and elective units are offered every teaching period. Students will need to exercise forward planning, particularly to ensure that they take Finance electives when they are offered and postpone MBA core units to later semesters. Students should seek the advice of BGSB Student Services or the School of Economics and Finance on unit sequencing.

Please note: Brisbane Graduate School of Business units are 6 credit points and 7 weeks in duration. The BGSB Schedule of Unit Offerings to 2008 is available from the Brisbane Graduate School of Business website at www.bgsb.qut.edu.au/study/mba/mbaunits/offerings.jsp or BGSB Student Services on Level 1, B Block, telephone: 07 3138 1264, fax: 07 3138 1055 or e-mail: bgsbenq@qut.edu.au.

School of Economics and Finance units are 12 credit points and 13 weeks in duration, being held for the entire duration of semester. Students may refer to the Course Summary Sheet for BS16 Master of Business or BS93 Master of Business (Applied Finance) for EFN unit offerings via the web site: www.studentservices.qut.edu.au/info/css/bus.jsp.

Prerequisites

Prerequisite requirements for the following units are deemed to have been satisfied upon admission to this course, except for those specifically identified in brackets and italics. It is your responsibility to ensure that you have successfully completed prerequisites to a unit where applicable. Where elective units may be undertaken, students should check prerequisite requirements in the unit synopsis section of the QUT Handbook and obtain approval from the Subject Area Coordinator prior to enrolment.

Unit Offerings

Students are advised to consult the QUT Virtual timetable prior to each teaching period, as information at this stage is tentative.

Important Note: please ensure you select the correct teaching period, class and location code for all units you are enrolled in. All units in this course have a location of Gardens Point and a class of Internal.

COURSE STRUCTURE

For the MBA component the following units must be completed:

Core:

GSN401 Managing in the Global Business Environment
 GSN403 Understanding Data
 GSN404 Financial Statements Analysis
 GSN405 Strategic Management (*GSN401*)
 GSN406 Human Resource Management Issues (*GSN401, 409*)
 GSN407 Business Communication
 GSN408 Fundamentals of Marketing Management
 GSN409 Organisational Behaviour 1
 GSN410 Entrepreneurship
 GSN415 Understanding Leadership
 GSN460 Creative Problem Solving
 GSN490 Managing Technological Innovation (*48cp including GSN405*)

Integrative:

GSN416 Business Plans 1 (*96cp including GSN404, 408, 410, 413, 415*)
 GSN473 Corporate Governance and Accountability (*96cp including GSN404, 405, 412*)

Plus 24 credit points of MBA elective units, undertaken as a concentration/minor in an area other than Finance.

For the Master of Business (Applied Finance), the following units must be completed:

EFN405 Managerial Economics
 EFN406 Managerial Finance
 EFN412 Advanced Managerial Finance (*EFN406*)
 EFN413 Securities Law
 EFN414 International Finance (*EFN406*)
 EFN415 Security Analysis (*EFN406*)
 EFN505 Financial Risk Management (*EFN415 or equivalent*)
 EFN507 Advanced Capital Budgeting (*EFN406 & EFN412*)
 BSN404 Project 1

Plus 24 credit points of EFN-coded elective units.

Indicative Full-time Course Structure	
<p>Year 1, Semester 1/6TP2/6TP3 EFN406 Managerial Finance GSN401 Managing in the Global Business Environment GSN403 Understanding Data GSN404 Financial Statements Analysis GSN405 Strategic Management (<i>GSN401</i>) GSN407 Business Communication GSN408 Fundamentals of Marketing Management</p>	<p>Year 1, Semester 2/6TP4/6TP5 EFN412 Advanced Managerial Finance (<i>EFN406</i>) EFN414 International Finance (<i>EFN406</i>) EFN415 Security Analysis (<i>EFN406</i>) EFN405 Managerial Economics</p>
<p>Year 2, Semester 1/6TP2/6TP3 EFN413 Securities Law EFN elective unit GSN409 Organisational Behaviour 1 GSN410 Entrepreneurship GSN460 Creative Problem Solving GSN490 Managing Technological Innovation (<i>48cp including GSN405</i>)</p>	<p>Year 2, Semester 2/6TP4/6TP5 EFN507 Advanced Capital Budgeting (<i>EFN406 & EFN412</i>) EFN elective unit GSN406 Human Resource Management Issues (<i>GSN401, 409</i>) GSN415 Understanding Leadership MBA elective unit MBA elective unit</p>
<p>Year 3, Semester 1/6TP2/6TP3 EFN505 Financial Risk Management (<i>EFN415 or equivalent</i>) BSN404 Project 1 Two MBA elective units GSN416 Business Plans 1 (<i>96cp including GSN404, 408, 410, 413, 415</i>) GSN473 Corporate Governance and Accountability (<i>96cp including GSN404, 405, 412</i>)</p>	

Concentrations and Minors

Students are required to undertake 24 cp elective units in one or more of the following MBA concentration and/or minor areas other than in Finance.

Please refer to *QUT Virtual* for the timetable and availability of units. Classes are subject to change: availability and delivery mode are dependent upon enrolment numbers.

Concentrations (36 credit points) and minors (24 credit points) are available in the areas listed below.

Accounting

Minor

Core Unit GSN404 Financial Statements Analysis
Required Unit GSN427 Financial Statements Analysis (*GSN404*)
Elective Units Choose 12cp from list below

Concentration

Core Unit GSN404 Financial Statements Analysis
Required Unit GSN427 Financial Statements Analysis (*GSN404*)
Elective Units Choose 24cp from list below

Elective List

AYN414 Cost and Management Accounting (*AYN416*); AYN417 Financial Accounting 2 (*AYN416*); AYN418 Financial Accounting 3 (*AYN417*); AYN424 International Accounting¹; AYN443 Electronic Commerce Cycles (*AYN416*)

Business Communication

Minor

Core Unit GSN407 Business Communication
Required Unit GSN417 Effective Advocacy for Managers (*GSN407*)
Elective Units Choose 12cp from list below

Concentration

Core Unit GSN407 Business Communication
Required Unit GSN417 Effective Advocacy for Managers (*GSN407*)
Elective Units Choose 24cp from list below

Elective List

GSN457 Organisational Communication & Influence (*GSN407*); GSN462 Negotiation Strategies (*GSN407*); GSN496 Public Relations and Crisis Management; AMN465 Public Relations Management; QCD110 Communication for Business 1²; QCD210 Communication for Business 2 (*QCD110*)

ATTENTION CONTINUING STUDENTS: you must refer to the '[Course Updates](#)' page regarding changes to the Business Communication Elective List.

Corporate Governance

Minor

Core Units GSN404 Financial Statements Analysis; GSN412 Business Law 1 (*GSN401*); GSN473 Corporate Governance and Accountability (*96cp including GSN404, 405, 412*)
Required Unit GSN472 Legal Principles of Corporate Governance (*GSN412*)

Concentration

Core Units GSN404 Financial Statements Analysis; GSN405 Strategic Management (*GSN401*); GSN412 Business Law 1 (*GSN401*); GSN473 Corporate Governance and Accountability (*96cp including GSN404, 405, 412*)
Required Unit GSN472 Legal Principles of Corporate Governance (*GSN412*)
Elective Units Choose 6cp from list below

Elective List

GSN422 Business Law 2 (*GSN412*); GSN427 Financial Statements Analysis (*GSN404*); GSN456 Personal Development & Ethics for Managers; GSN480 Business Sustainability and Competitive Advantage (*GSN411 or 414 or 491*); GSN483 Ethics for Philanthropic & Nonprofit Organisations; GSN484 Management for Philanthropic & Nonprofit Organisations; GSN485 Legal Issues for Philanthropic & Nonprofit Organisations; GSN486 Accounting Issues for Philanthropic & Nonprofit Organisations; GSN224 Corporate Philanthropy; GSN233 Special Topic in Philanthropy & Nonprofit Studies; AYN412 Company Law (*AYN410*)

ATTENTION CONTINUING STUDENTS: you must refer to the '[Course Updates](#)' page regarding changes to the Corporate Governance Elective List.

Economics

Minor

Core Unit GSN491 Economics in Business 1
Required Unit GSN492 Economics in Business 2 (*GSN491*)
Elective Units Choose 12cp from list below

Concentration

Core Unit GSN491 Economics in Business 1
Required Unit GSN492 Economics in Business 2 (*GSN491*)
Elective Units Choose 24cp from list below

Elective List

BSN506 Econometric Methods; EFN410 Economic & Financial Modelling; EFN500 Contemporary Macroeconomic Theory³; EFN502 Developments in Microeconomic Theories.

ATTENTION CONTINUING STUDENTS: you must refer to the '[Course Updates](#)' page regarding changes to the Economics Concentration and Minor.

Entrepreneurship

Minor

Core Units GSN410 Entrepreneurship; GSN416 Business Plans 1 (*96cp including GSN404, 408, 410, 413, 415*); GSN460 Creative Problem Solving
Required Unit GSN420 New Venture Strategy (*GSN405, 410*)
Elective Units Choose 6cp from list below

Concentration

Core Units GSN410 Entrepreneurship; GSN416 Business Plans 1 (*96cp including GSN404, 408, 410, 413, 415*); GSN460 Creative Problem Solving
Required Unit GSN420 New Venture Strategy (*GSN405, 410*)
Elective Units Choose 12cp from list below

Elective List

GSN426 Business Plans 2 (*GSN416, 420 and 429 OR GSN416, 420, 427 and 430*); GSN429 New Venture Marketing (*GSN408, 410*); GSN430 New Venture Funding (*GSN404, 410*); GSN431 New Venture Growth & Transitions (*GSN405, 410*); GSN432 New Venture Leadership & Human Resource Management (*GSN410, 415*); GSN434 Venture Capital (*GSN404, 410, 413*); GSN479 Spreadsheet Modelling for Managers (*GSN403, 413*); *GSN494 Innovating for Business Competitiveness (GSN405, 410)*

ATTENTION CONTINUING STUDENTS: you must refer to the '[Course Updates](#)' page regarding changes to the Entrepreneurship Concentration and Minor.

Health Services Management

Minor

Core Unit GSN491 Economics in Business 1
Required Unit PUN692 Health Care Delivery Systems
Elective Units Choose 6cp from list below

Concentration

Core Unit GSN491 Economics in Business 1
Required Unit PUN692 Health Care Delivery Systems
Elective Units Choose 18cp from list below

Elective List

LWS006 Health, Ethics and the Law; PUP415 Occupational Health (*PUN301*); PUN601 Contemporary Health Policy; PUN608 Health Economics (*PUN692*); PUN609 Health Care Finance; PUN610 Health Services Management (*PUN692*); PUN615 Advanced Health Services Management (*PUN610*); PUN617 Environmental Health Management

Human Resource Management

Minor

Core Units GSN406 Human Resources Management Issues (*GSN401, 409*); GSN409 Organisational Behaviour 1
Required Unit MGN427 Human Resource Management

Concentration

Core Units GSN406 Human Resources Management Issues (*GSN401, 409*); GSN409 Organisational Behaviour 1
Required Unit MGN427 Human Resource Management
Elective Units Choose 12cp from list below

Elective List

GSN419 Organisational Behaviour 2 (*GSN409*); GSN432 New Venture Leadership & Human Resource Management (*GSN410, 415*); GSN452 International Human Resource Management (*GSN406*); MGN421 Strategic Human Resource

Management; MGN422 Contemporary Issues & Practices in Employee Relations (48cp); MGN505 Consulting and Change Management

ATTENTION CONTINUING STUDENTS: you must refer to the '[Course Updates](#)' page regarding changes to the Human Resource Management Concentration and Minor.

Information Technology Management

Minor

Required Units GSN490 Managing Technological Innovation (48cp including GSN405)

Elective Units Choose 24cp from list below

Concentration

Required Units GSN470 E-Business; GSN490 Managing Technological Innovation (48cp including GSN405)

Elective Units Choose 36cp from list below

Elective List

ITN201 Enterprise Architecture; ITN228 Enterprise Systems (ITN201); ITN241 Information Technology Management (ITN201); ITN264 Information Systems Consulting; ITN266 Information Management (ITN201); ITN272 Information Technology Project Management; ITN298 Business Process Management (ITN228 or ITN233)

ATTENTION CONTINUING STUDENTS: you must refer to the '[Course Updates](#)' page regarding changes to the Information Technology Management Concentration and Minor.

International Business

Minor

Core Unit GSN401 Managing in the Global Business Environment

Elective Units Choose 18cp from list below

Concentration

Core Unit GSN401 Managing in the Global Business Environment

Elective Units Choose 30cp from list below

Elective List

GSN428 International Study Tour (48cp or permission of MBA Director); GSN445 Special Topic 2: Doing Business with China; GSN452 International Human Resource Management (GSN406); GSN462 Negotiation Strategies (GSN407); AYN424 International Accounting; EFN414 International Finance & Resource Management (GSN413); IBN403 Business in Asia; IBN404 Business in Europe; IBN409 Negotiating Across Borders; IBN410 International Logistics Management; IBN421 International Marketing (48cp); IBN435 Business in Australia⁴.

Leadership

Minor

Core Units GSN407 Business Communication; GSN415 Understanding Leadership

Required Unit GSN425 Leadership Development (GSN415)

Elective Units Choose 6cp from list below

Concentration

Core Units GSN407 Business Communication; GSN415 Understanding Leadership

Required Units GSN417 Effective Advocacy for Managers (GSN407); GSN425 Leadership Development (GSN415)

Elective Units Choose 12cp from list below

Elective List

GSN432 New Venture Leadership & Human Resource Management (GSN410, 415); GSN456 Personal Development & Ethics for Managers; GSN457 Organisational Communication & Influence (GSN407); GSN480 Business Sustainability and Competitive Advantage (GSN411 or 414 or 491); GSN496 Public Relations and Crisis Management; MGN505 Consulting and Change Management

ATTENTION CONTINUING STUDENTS: you must refer to the '[Course Updates](#)' page regarding changes to the Leadership Concentration and Minor.

Marketing

Minor

Core Unit GSN408 Fundamentals of Marketing Management

Required Unit GSN418 Marketing Strategy Development (GSN408)

Elective Units Choose 12cp from list below

Concentration

Core Unit GSN408 Fundamentals of Marketing Management

Required Unit GSN418 Marketing Strategy Development (GSN408)

Elective Units Choose 24cp from list below

Elective List

GSN429 New Venture Marketing (*GSN408, 410*); GSN447 Strategic Internet Marketing 1 (*GSN408*); GSN476 Sales Management (*GSN405, 406, 408*); GSN479 Spreadsheet Modelling for Managers (*GSN403, 413*); GSN487 Marketing for the Nonprofit Sector (*GSN408*); GSN493 Customer Relationship Management (*GSN405, 408*); GSN496 Public Relations and Crisis Management; AMN400 Consumer Behaviour, AMN401 Integrated Marketing Communication; AMN403 Marketing & Survey Research; AMN420 Advertising Management; AMN421 Contemporary Issues in Advertising; AMN423 Strategies for Creative Advertising; AMN461 Corporate Media Strategy & Tactics; AMN465 Public Relations Management

Philanthropy & Nonprofit Studies

Minor

Required Units GSN224 Corporate Philanthropy; GSN481 Philanthropic & Nonprofit Frameworks of Governance; GSN482 Philanthropic & Nonprofit Economics

Concentration

Required Units GSN224 Corporate Philanthropy; GSN481 Philanthropic & Nonprofit Frameworks of Governance; GSN482 Philanthropic & Nonprofit Economics

Elective Units Choose 12cp from list below

Elective List

GSN483 Ethics for Philanthropic & Nonprofit Organisations; GSN484 Management for Philanthropic & Nonprofit Organisations; GSN485 Legal Issues for Philanthropic & Nonprofit Organisations; GSN486 Accounting Issues for Philanthropic & Nonprofit Organisations; GSN487 Marketing for the Nonprofit Sector (*GSN408*); GSN488 Fundraising Development Principles; GSN489 Fundraising Development Techniques (*GSN488*); GSN233 Special Topic in Philanthropic & Nonprofit Studies

ATTENTION CONTINUING STUDENTS: you must refer to the '[Course Updates](#)' page regarding changes to the Philanthropy & Nonprofit Studies Concentration and Minor.

Project Management

Minor

Required Units GSN440 Risk Management 1 (*GSN401*); GSN442 Project Management 1 (*GSN401*); GSN443 Project Management 2 (*GSN442*)

Elective Units Choose 6cp from list below

Concentration

Required Units GSN440 Risk Management 1 (*GSN401*); GSN442 Project Management 1 (*GSN401*); GSN443 Project Management 2 (*GSN442*)

Elective Units Choose 18cp from list below

Elective List

GSN438 Production & Operations Management 1 (*GSN401*); GSN441 Risk Management 2 (*GSN440*); GSN461 Making Change Work (*GSN401, 409*); GSN477 Contract Management (*GSN405*); GSN479 Spreadsheet Modelling for Managers (*GSN403, 413*)

Strategy

Minor

Core Unit GSN405 Strategic Management (*GSN401*)

Required Units GSN474 Strategy Planning and Development (*GSN405*)

Elective Units Choose 12cp from list below

Concentration

Core Unit GSN405 Strategic Management (*GSN401*)

Required Units GSN474 Strategy Planning and Development (*GSN405*)

Elective Units Choose 24cp from list below

Elective List

GSN420 New Venture Strategy (*GSN405, 410*); GSN426 Business Plans 2 (*GSN416, 420 and 429 OR GSN416, 420, 427 and 430*), GSN431 New Venture Growth & Transitions (*GSN405, 410*); GSN461 Making Change Work (*GSN401, 409*); GSN475 Strategic Analysis (*GSN405, GSN474*); GSN494 Innovating for Business Competitiveness (*GSN405, 410*); MGN505 Consulting and Change Management

ATTENTION CONTINUING STUDENTS: you must refer to the '[Course Updates](#)' page regarding changes to the Strategy Concentration and Minor.

COURSE UPDATES

IMPORTANT ENROLMENT INFORMATION FOR CONTINUING STUDENTS

The information below is to inform students of changes to course information. Students should read the course requirements information that applies to all continuing students and any other information below that pertains to their program of study. Students who require further advice should consult the relevant school to ensure that course requirements are met.

COURSE REQUIREMENTS

From 2005, the Master of Applied Finance award title has changed to Master of Business (Applied Finance). Students who commenced prior to 2005 will be awarded with the previous BS99 award title, Master of Business Administration/ Master of Applied Finance.

MBA CORE

The core units were revised from 6TP1 2005 to include 15 core and 2 integrative core units (refer to page 2 for details). The units GSN402, GSN411 and GSN414 have been discontinued as part of the MBA core.

Continuing students who have not yet completed the discontinued core units GSN402, GSN411 or GSN414 are strongly encouraged to transfer into the new core unit structure.

Continuing students who have completed one or more of the discontinued core units (GSN402, GSN411 or GSN414) may continue under the previous core unit structure (see below for details), or transfer into the new core structure using the table below as a guide.

To achieve the full benefit of the revised MBA core, continuing students would need to undertake the new core units GSN460 Creative Problem Solving and GSN473 Corporate Governance and Accountability as part of their 30 credit points of MBA elective units.

Discontinued Core Units:

<u>If this core unit/s has been completed:</u>	<u>Then the following Economics unit requirement must be met:</u>	<u>Plus the following Technology unit requirement must be met:</u>
GSN402 only	New core unit GSN491 Economics in Business 1 is recommended.	Course requirements have been met.
GSN411 only	Must complete GSN414.	New core unit GSN490 Managing Technological Innovation is recommended.
GSN414 only	Must complete GSN411.	New core unit GSN490 Managing Technological Innovation is recommended.
GSN402 and GSN411	Must complete GSN414.	Course requirements have been met.
GSN402 and GSN414	Must complete GSN411.	Course requirements have been met.
GSN402, GSN411 and GSN414	Course requirements have been met.	Course requirements have been met.

The new core unit GSN490 Managing Technological Innovation is incompatible with the discontinued core unit GSN402 Strategic Use of Information Technology. If you have completed GSN402 you cannot enrol in GSN490. Students who would prefer to undertake GSN402 must do so in the final unit offering in 6TP1 2005.

From 6TP1 2005, GSN416 Business Plans 1 has been revised as an integrative, capstone unit with the prerequisite unit requirements amended accordingly. Students who consider they are unable to meet the revised prerequisite requirements of 96cp including GSN404, 408, 410, 413 and 415 within the timeframe of their planned program must contact BGSB Student Services to apply for a prerequisite waiver.

Previous required MBA units:

Core Units	Credit Points	Contact Hrs/Wk	Teaching Period
GSN401 Managing in the Global Business Environment	6	3	6TP1:2:3:4:5:6
GSN402 Strategic Use of Information Technology	-	<i>No Longer Offered</i>	-
GSN403 Understanding Data	6	3	6TP1:3:5
GSN404 Financial Statements Analysis	6	3	6TP2:4:6
GSN405 Strategic Management (<i>GSN401</i>)	6	3	6TP1:3:5
GSN406 Human Resource Management Issues (<i>GSN401, 409</i>)	6	3	6TP2:4:6
GSN407 Business Communication	6	3	6TP2:4:6
GSN408 Fundamentals of Marketing Management	6	3	6TP1:3:4:5
GSN409 Organisational Behaviour 1	6	3	6TP3:5

GSN410 Entrepreneurship	6	3	6TP2:4:6
GSN411 Economics of Strategy 1	-	<i>No Longer Offered</i>	-
GSN414 Business Conditions Analysis 1	-	<i>No Longer Offered</i>	-
GSN415 Understanding Leadership	6	3	6TP1:3:5
GSN416 Business Plans 1 (96cp including GSN404, 408, 410, 413, 415)	6	3	6TP2:4:6

Required:

GSN424 Business Conditions Analysis 2	-	<i>No Longer Offered</i>	-
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From Semester 2, 2003 the core unit GSN411 Economics of Strategy 1 has the prerequisite unit: GSN405 Strategic Management. Students who have not undertaken GSN411 Economics of Strategy 1 must ensure that they meet prerequisite unit requirements.

From Semester 2, 2003 the prerequisite requirement that the core unit GSN402 Strategic Use of Information Technology be undertaken in a student's first semester has been removed.

From 6TP6, 2003 the GSN410 Entrepreneurship prerequisite/corequisite requirement of GSN408 has been removed.

CONCENTRATION AND MINORS

Arts and Cultural Management

Arts and Cultural Management is only available to students who commenced prior to Semester 1, 2006. Those students may continue this concentration/minor through to the completion of their course. The following units have been recoded and are now administered by the Creative Industries Faculty.

GSN225 Business Development in Creative Industries is now KKP402 Business Development in Creative Industries

GSN226 Arts Policy & Strategy is now KCP401 Creative Industries: Theory and Policy

GSN227 Arts & Cultural Management is now KTP409 Arts and Cultural Management

GSN228 Marketing Arts & Culture is now KTP408 Marketing Arts and Culture

Minor

Elective Units Choose 24cp from list below

Concentration

Elective Units Choose 36cp from list below

Elective List

KKP402 Business Development in Creative Industries; KCP401 Creative Industries: Theory and Policy, KTP408 Marketing Arts & Culture; KTP409 Arts & Cultural Management; GSN488 Fundraising Development Principles; GSN489 Fundraising Development Techniques (*GSN488*)

Business Communication

The inactive units GSN458 Intercultural Business Communication and GSN459 Communication Planning for Organisations may be counted toward this concentration and minor.

AMN465 public Relations Management was added as an elective unit from 6TP3, 2004

Corporate Governance

From 6TP1 2005, GSN473 Corporate Governance and Accountability has been revised as an integrative core MBA unit with the prerequisites 96cp including GSN404, 405 and 412.

Commencing semester 1, 2004 the units GSN230 and GSN231 (12 cp) are replaced by two 6cp units respectively. GSN230 is incompatible with GSN483 and GSN484; and GSN231 is incompatible with GSN485 and GSN486.

The unit GSN472 Principles of Corporate Governance was renamed Legal Principles of Corporate Governance from 6TP5, 2004.

The unit GSN473 Corporate Accountability and Governance was renamed Corporate Governance and Accountability from 6TP5, 2005.

Economics

The units GSN411 and GSN414 have been discontinued as part of the MBA core, and the units GSN421, GSN424, GSN451, GSN453 and GSN454 have been made inactive. Students who commenced prior to 6TP1 2005 and have completed the discontinued units may continue under the previous structure:

Minor

Core Unit GSN411 Economics of Strategy 1; GSN414 Business Conditions Analysis 1

Required Units GSN421 Economics of Strategy 2; GSN424 Business Conditions Analysis 2

Concentration

Core Unit GSN411 Economics of Strategy 1; GSN414 Business Conditions Analysis 1

Required Units GSN421 Economics of Strategy 2; GSN424 Business Conditions Analysis 2

Elective Units Choose 12cp from list below

Elective List

GSN451 Contemporary Issues in the International Political Economy; GSN453 Economics of Health & Health Care; GSN454 Economics of Information & Electronic Commerce; BSN506 Econometric Methods; EFN410 Economic & Financial Modelling; EFN500 Contemporary Macroeconomic Theory; EFN502 Developments in Microeconomic Theories

Electronic Business

The Electronic Business concentration and minor are only available to students who commenced prior to Semester 2, 2005.

The units GSN435, GSN448, GSN454, GSN463, GSN464, GSN465, GSN466, GSN467, GSN468, GSN469 and GSN471 have been made inactive. Students who commenced prior to 6TP3 2005 and have completed the discontinued units may continue under the previous structure:

Minor

Core Unit GSN490 Managing Technological Innovation

Required Units GSN435 Electronic Commerce; GSN470 E-Business

Elective Units Choose 6cp from list below

Concentration

Core Unit GSN490 Managing Technological Innovation

Required Units GSN435 Electronic Commerce; GSN470 E-Business

Elective Units Choose 18cp from list below

Elective List

GSN447 Strategic Internet Marketing 1; GSN448 Strategic Internet Marketing 2; GSN454 Economics of Information & E-Commerce; GSN466 Technology Infrastructure Management; GSN467 Knowledge Management; GSN469 Internet Applications; AYN446 The Law of E-Commerce; AYN448 Management of Electronic Business Processes; ITN260 Electronic Commerce Site Development; ITN266 Principles of Information Management; ITN272 Information Technology Project Management

The unit GSN402 was discontinued as part of the MBA core from 6TP1 2005. Students who commenced prior to 6TP1 2005 and have completed the discontinued units may continue under the previous structure:

Minor

Core Unit GSN402 Strategic Use of Information Technology

Required Units GSN435 Electronic Commerce; GSN470 E-Business

Elective Units Choose 6cp from list below

Concentration

Core Unit GSN402 Strategic Use of Information Technology

Required Units GSN435 Electronic Commerce; GSN469 Internet Applications; GSN470 E-Business

Elective Units Choose 12cp from list below

Elective List

GSN435 Electronic Commerce; GSN447 Strategic Internet Marketing 1; GSN448 Strategic Internet Marketing 2; GSN454 Economics of Information & E-Commerce; GSN463 Australian E-Communications Policy; GSN464 International E-Communications Policy; GSN465 Advanced E-Commerce; GSN466 Technology Infrastructure Management; GSN467 Knowledge Management; GSN468 Public & Commercial Policy in the ICT Sector; GSN469 Internet Applications; GSN470 E-Business; GSN471 E-Publishing; AYN446 The Law of E-Commerce; AYN448 Management of Electronic Business Processes; ITN260 Electronic Commerce Site Development; ITN272 Information Technology Project Management

Entrepreneurship

From 6TP1 2005, GSN426 Business Plans 2 is no longer a required unit in the Entrepreneurship concentration.

The unit GSN405 Strategic Management is a prerequisite to GSN431 New Venture Growth and Transitions for students enrolled from 6TP6 2002. For students who completed GSN420 in Semester 2, 2002 or earlier, GSN420 is considered a prerequisite in place of GSN405.

Students who commenced prior to Semester 2, 2003 may continue under the previous structure:

Minor

Core Unit GSN410 Entrepreneurship; GSN416 Business Plans 1

Required Units GSN420 New Venture Strategy

Elective Units Choose 6cp from list below

Concentration

Core Unit GSN410 Entrepreneurship; GSN416 Business Plans 1

Required Units GSN420 New Venture Strategy; GSN426 Business Plans 2

Elective Units Choose 12cp from list below

Elective List

GSN429 New Venture Marketing; GSN430 New Venture Funding; GSN431 New Venture Growth & Transitions; GSN432 New Venture Leadership & Human Resource Management; GSN434 Venture Capital; GSN435 Electronic Commerce; GSN447 Strategic Internet Marketing 1; GSN448 Strategic Internet Marketing 2; GSN460 Creative Problem Solving; GSN470 E-Business; GSN480 Business Sustainability and Competitive Advantage; AMN443 Product & Service Innovation

Health Services Management

The inactive units GSN450 Public Sector & Social Marketing 2 and GSN453 Economics of Health and Health Care may be counted toward this concentration and minor.

The unit GSN453 Economics of Health and Health Care is incompatible with PUN608 Health Economics.

Human Resource Management

The inactive unit GSN207 Organisational Analysis & Consulting may be counted toward this concentration and minor.

Information Technology Management

The discontinued units GSN470 E-Business, , ITN220 Major Issues in Information Systems, ITN255 Knowledge Management and ITN330 Information Issues & Policy may be counted toward this concentration and minor.

ITN201 Enterprise Architectures, ITN228 Enterprise Systems, ITN241 Information Technology Management, and ITN264 IT Consulting were added as elective units from Semester 1, 2007.

Students who commenced prior to Semester 1, 2007 may continue under the previous structure:

Minor

Required Units GSN470 E-Business; GSN490 Managing Technological Innovation (*48cp including GSN405*)

Elective Units Choose 12cp from list below

Concentration

Required Units GSN470 E-Business; GSN490 Managing Technological Innovation (*48cp including GSN405*)

Elective Units Choose 24cp from list below

Elective List

ITN220 Major Issues in Information Systems; ITN298 Process Engineering (*ITN228 & ITN222*); ITN255 Knowledge Management (*ITN241 or ITN266*); ITN272 Information Technology Project Management (*ITN241*); ITN330 Information Issues & Policy; ITN266 Information Management (*ITN201*)

International Business

The inactive units GSN451 Contemporary Issues in the International Political Economy, GSN458 Intercultural Business Communication and MGN404 Managing & Organising Global Firms may be counted toward this concentration and minor.

Leadership

The inactive units GSN458 Intercultural Business Communication and GSN207 Organisational Analysis & Consulting may be counted toward this concentration and minor.

The unit GSN415 Leadership 1 was renamed Understanding Leadership from 6TP4, 2003

The unit GSN425 Leadership 2 was renamed Leadership Development from 6TP2, 2003.

Marketing

The inactive units GSN449 Public Sector & Social Marketing 1 and GSN450 Public Sector & Social Marketing 2 may be counted toward this concentration and minor.

GSN487 Marketing for the Nonprofit Sector was added as an elective unit from 6TP1, 2005.

The unit GSN429 Marketing Planning was renamed New Venture Marketing from 6TP3, 2003.

Philanthropy & Nonprofit Studies

GSN487 Marketing for the Nonprofit Sector was added as an elective unit from 6TP1, 2005.

Commencing Semester 1, 2004 the units GSN229, GSN230 and GSN231 (12 cp) has been replaced by two 6cp units respectively. Students who have completed GSN229 should not take GSN481 or GSN482; GSN230 is incompatible with GSN483 and GSN484; and GSN231 is incompatible with GSN485 and GSN486.

Project Management

The inactive unit GSN439 Production & Operations Management 2 may be counted towards this concentration and minor.

Strategy

The unit GSN411 has been discontinued as part of the MBA core, and the units GSN421 and GSN207 have been made inactive. Students who commenced prior to 6TP1 2005 and have completed the discontinued units may continue under the previous structure:

Minor

Core Unit GSN405 Strategic Management; GSN411 Economics of Strategy 1

Required Units GSN474 Strategy Planning and Development

Elective Units Choose 6cp from list below

Concentration

Core Unit GSN405 Strategic Management; GSN411 Economics of Strategy 1

Required Units GSN474 Strategy Planning and Development

Elective Units Choose 18cp from list below

Elective List

GSN420 New Venture Strategy; GSN421 Economics of Strategy 2; GSN426 Business Plans 2; GSN431 New Venture Growth & Transitions; GSN461 Making Change Work; GSN475 Strategic Analysis; GSN207 Organisational Analysis & Consulting

The unit GSN405 Strategic Management is a prerequisite to GSN420 New Venture Strategy for students enrolled from 6TP6, 2002. The units GSN405 and GSN420 are incompatible for students enrolled prior to Semester 2, 2002.

¹ Students undertaking AYN424 would need to have completed an undergraduate degree in Accountancy, containing specific content. Please enquire for further details.

² Taken at Queensland University of Technology International College (for International Students only with permission of the MBA Director).

³ Students undertaking EFN500 and EFN502 would need to have completed the equivalent of a second year undergraduate Economics degree at a recognised university. This would involve completing intermediate undergraduate macro and micro economics at the very least.

⁴ This unit is available only to students new to Australia